

# Launch Meeting January 11<sup>th</sup>, 2024 Betsy Ross Arts Magnet School Brahms Hall 150 Kimberly Ave, New Haven 5:30 pm - 7:00 pm







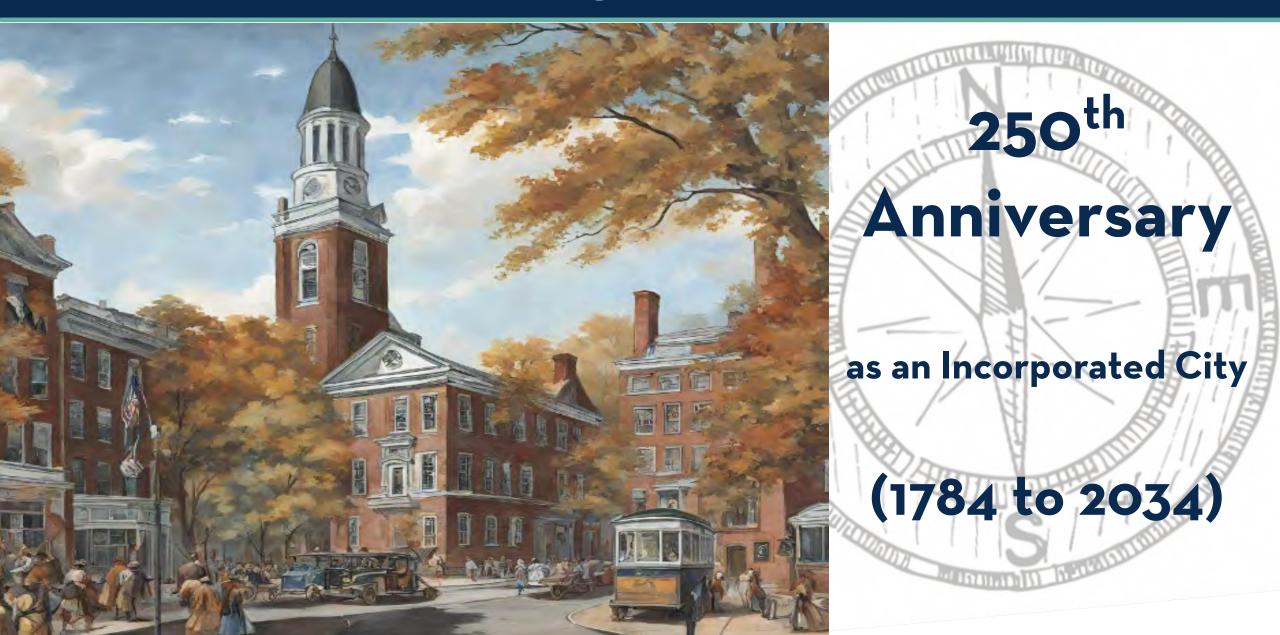
# **Welcome and Remarks**

# Mayor Justin Elicker

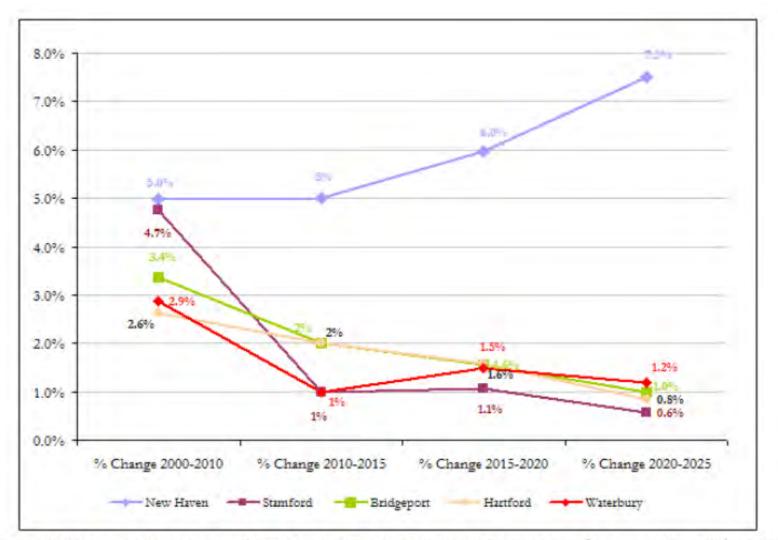




# New Haven is Celebrating!



### New Haven's Population in Growing



We want to grow... Inclusively

Equitably

Sustainably

Irce: US Census Bureau and CT State Data Center at University of Connecticut Libraries

# Agenda

- 1. Welcome / Introductions
- 2. Comprehensive Plan Overview
- 3. Engagement Strategy
- 4. Project Schedule / Next Steps
- 5. Questions

The land of our state is the territory of the Sequin including Quinnipiac and Tunxis, Matabesec, Mohegan, Mashantucket Pequot, Eastern Pequot, Schaghticoke, Golden Hill Paugussett, Nipmuc, and Lenape Peoples. These peoples have stewarded this land through many generations. We thank them for their strength and resilience in protecting this land and aspire to uphold our responsibilities according to their example.





# Vision 2034's Project Team





Prime Consultant: Comprehensive Planning



**Community Engagement** 



Housing and Economic Development



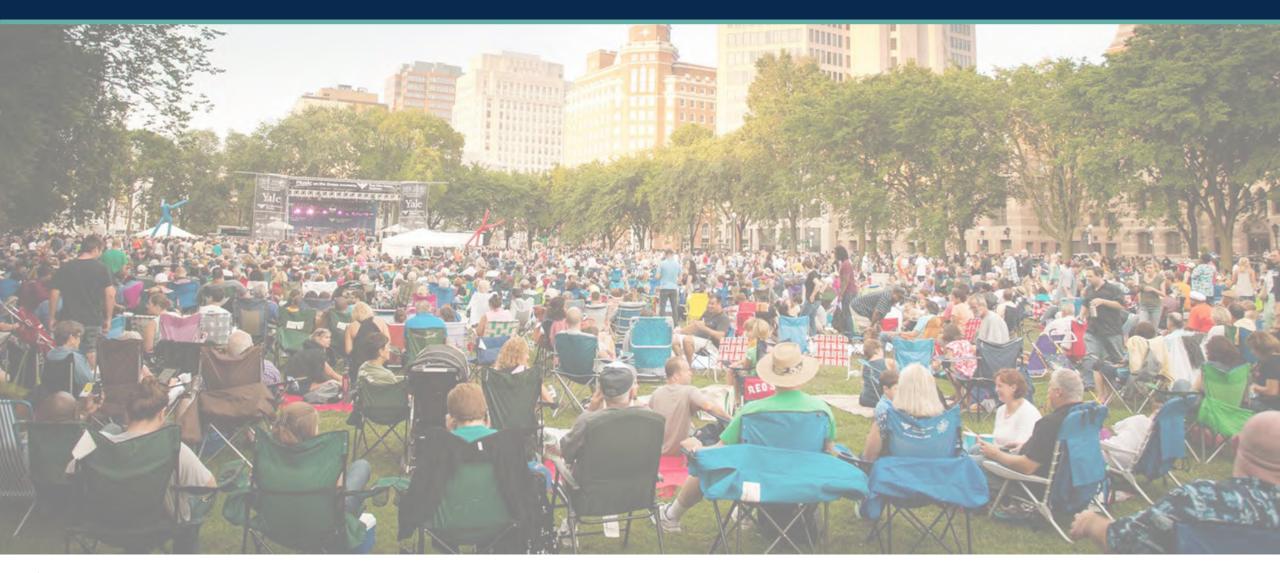
Neighborhood Planning





**Coastal Management and Resilience Planning** 

# And All of You!!!





# Plan Overview

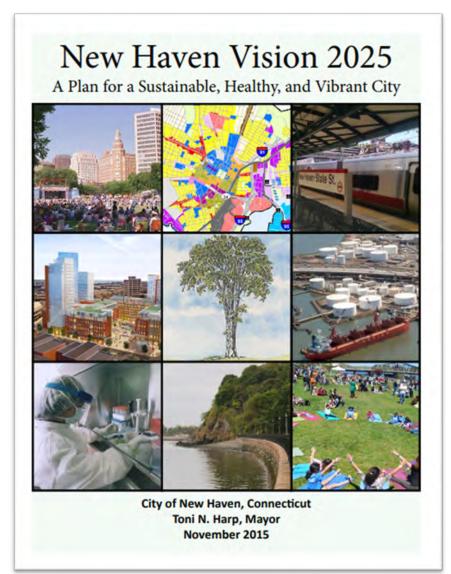
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## What is a Comprehensive Plan?

- It is a vision document that guides the City in making policy decisions
- It is referenced by Boards and Commissions in considering applications
- It documents conditions in the City at a point in time and anticipates future conditions based upon documented trends
- Connecticut General Statutes requires each municipality to prepare or amend and adopt a Plan of Conservation and Development (POCD) at least once every ten years
- This is a requirement for State funding and can be used to secure grants





# *How does the Plan impact you?*

- Housing Choices and Availability
- Public Services
- Waterfront Resiliency and Coastal Resources
- Transportation Options
- Schools
- Parks and Recreational Facilities
- Social Equity and Public Health
- Utilities and Infrastructure
- Environmental Resources
- Libraries and Community Services





## Vision 2034

### **Project Timeline To Date**

- The Steering Committee first met in August, September, and October 2022
- The City Plan Department attended community events from June to October 2023
- FHI Studio Team was selected as the consultant for Plan Development and Outreach and Engagement
- Draft of Community Engagement Plan
- Fourth Steering Committee Meeting in October 2023
- Data collection and branding
- Initiation of Community Navigator recruitment





# Vision 2034 Plan Development

#### Vision

- New Haven's values.
- What the City will strive toward.
- Desires and aspirations of the community.

#### Goals

- Commitments towards achieving the vision.
- End states that should be achieved.

#### **Strategies**

- Methods for achieving goals.
- Comprised of multiple actions.

#### Actions

- Specific steps to take.
- Policies, programs, projects, partnerships.





# *Vision 2034 Development*

#### **Elements of the Plan**

- Vision and Goals
- Understanding how Equity & Resilience are Incorporated as Lens
- Demographic and Socioeconomic Trends
- Housing
- Land Use & Zoning
- Conservation and Environmental Protection

- Sustainability and Resilience
- Open Space and Recreation
- Economic Development
- Cultural and Historic Resources
- Mobility & Connectivity
- Community Services and Facilities
- Implementation Plan





# Engagement Strategy

- Establish a brand and identity for Vision 2034
- Invite residents and stakeholders to participate in the planning process through a variety of forums
- Develop plan recommendations with the community
- Create an exchange for Input and promote participation
- Be Active Listeners





# **Opportunities to Get Involved**

- Steering Committee advises the project team on schedule, process, and strategy
- Community Navigators trusted members of the community who will conduct outreach in the communities and work with the Plan team
- Co-Creation Teams developed for each of the Plan's major topic areas
  - Environmental Resources and Sustainability
  - Housing
  - Economic Opportunity
  - Mobility
  - Cultural Resources
  - City Services and Facilities





# **Opportunities to Get Involved**

- Public workshops at key milestones of the Plan process
- Pop-ups at community events
- Interviews with key stakeholders such as:
  - Boards and Commission members
  - Department heads

**ision 2034** 

New Haven's Comprehensive Plan

- Community representatives
- Outreach to students- we want to engage New Haven's youth!
  - Five New Haven public high school students will join the process as a Youth Leadership Team





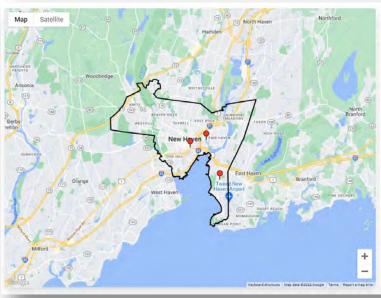


# Online Engagement

• Project Website <u>www.newhavenvision2034.com</u> now live!

Tips

- Videos
- Community Survey



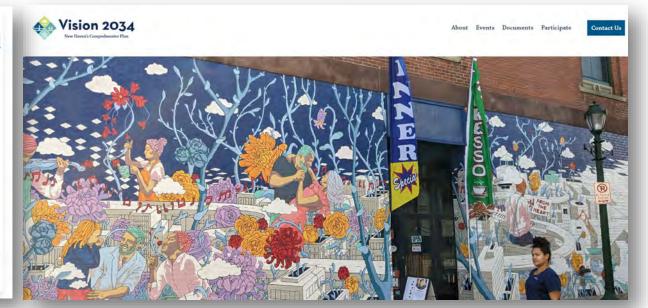
#### Vision 2034 Get Started Add Marker User Markers Click the Add Marker tab above Next, select a category for your marker from the options provided. Find a spot on the map where you have identified something you like about New Haven or something that can be Improved. Click the map to place your marker!

Zoom in to get a better look at the map. Use the [+] and [-] buttons, scroll with your mouse, or pinch with your fingers if you are on a touch screen.

Once you click or tap to place a marker you can **drag** it to reposition it.

You can see all **other users markers** on the User Markers tab. Click items on the list to zoom to that marker. You can also click other users markers on the map to find them on the list.



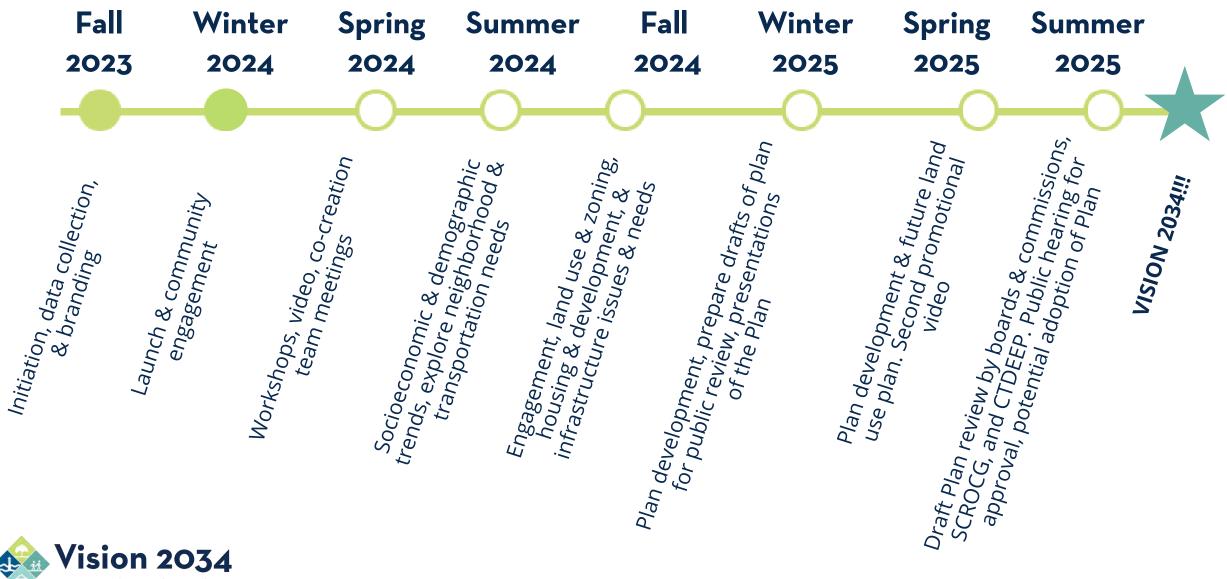




# Schedule and Next Steps

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### Project Schedule



New Haven's Comprehensive Plan

# Launch the Engagement Campaign!

- Identify events for Pop-ups
- Assemble Co-Creation Teams
- Recruit Community Navigators
- Develop 1<sup>st</sup> Promotional Video





